

WHAT IS CLAIMED IS:

1. A method for automatically preparing and manufacturing a printing job, comprising the steps of:
 - entering a predetermined web page, said predetermined web page being customized for use by a particular user;
 - selecting a desired print document from among a predetermined number of print documents;
 - selecting various information to be included in said print document;
 - automatically inserting other information to said print document in accordance with an identity of said particular user;
 - completing an order for said print document including proofing said print document;
 - automatically generating printing plates from a digital image including information from said print document; and
 - printing and delivering said printing job to said user.